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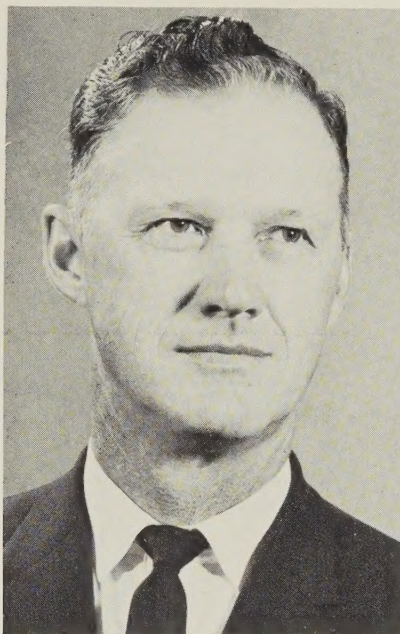


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## FOREWORD



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THE willingness to accept and use new knowledge, equipment and techniques is one of the greatest challenges facing farmers today. With the explosive advances taking place in Agricultural Science and Technology, farm families must be prepared to take advantage of new information and more efficient tools. The ability to effectively utilize and direct all available resources toward efficient production is one measure of success of a farm family.

Efficient farm production does not by itself make a profitable farm business. The marketing of the products of an efficient productive effort is now of equal importance. Meeting the more exacting marketing requirement with quality, quantity and timeliness challenges the farm family's best business ability. Farm families have an obligation to help provide food and fiber for a rapidly expanding population at reasonable prices. Those who achieve efficient production also assume their responsibilities as citizens in helping to feed and clothe many other persons.

While these two major factors measure the material success and accomplishments of our farmers, the ultimate satisfaction can only finally be measured in the quality of living achieved by the family and their participation in the life of the community and in the contribution made as citizens of that community and their Country.

The Master Farm Families selected this year have used successful and profitable farm production and marketing skills to enable their families to achieve a large degree of success in reaching meaningful family goals.

I am pleased to offer sincere congratulations to this year's Master Farm Families on behalf of the Government of Alberta and the Department of Agriculture.

"Signed"

HONORABLE HARRY E. STROM,  
Minister of Agriculture







**I**N an area of successful seed growers, Charlie Moore is recognized as one of the best. Holder of a 15 year outstanding service award from the Alberta Seed Growers Association, he has also been named a "Robertson Associate", the highest award presented to any grower by the Canadian Seed Growers' Association. The contribution to agriculture which led to these awards, together with their community leadership and neighbourly cooperation, have been instrumental in the Moores receiving the title of Alberta Master Farm Family for 1964.

The Moores farm 20 quarter sections near Debolt. Until last year this was a combination crop-livestock operation, with breeding stock





Mr. and Mrs. Charlie Moore in the front yard of their pleasant, modern farm home.



being supplied to many Peace River farmers from the fine herd of registered Yorkshire pigs. The swine enterprise has been discontinued in order to concentrate on forage and cereal production. In the future livestock will be confined to feeder cattle when they can profitably utilize the by-products of the seed enterprises.

The Moores have demonstrated that good management can make their greywooded soil as productive as any soils in Alberta. A crop rotation of cereals, legumes and grasses, sound cultural practices, optimum application of fertilizer and the use of chemical weed sprays have resulted in high yields and clean fields.

Seeking to improve the output of the farm, Charlie Moore constantly evaluates new varieties potentially important in the seed trade. All grain is cleaned and treated on the farm, and a new seed cleaning plant is now under construction. All possible improvements and advancements are included in the plans to make this one of the most modern farm seed cleaning plants in the province.

While building up their farm, Mr. and Mrs. Moore have not forgotten the importance of education for their six children. Maurice and Marvin, the two oldest sons, both have a grade 12 education. Norman has completed two years of Education and Industrial Arts at the University of Alberta, and now teaches during the winter months. Still in school are daughter Linda, grade 10, and sons Vernon and Brian, grades 6 and 4 respectively. Provision has been made for University education for the younger children should they so desire.

The Moore home is recognized as a social centre of the community, and all members of



Charlie Moore proudly displays his Robertson Award, the highest honor presented to any seed grower by the Canadian Seed Growers' Association.

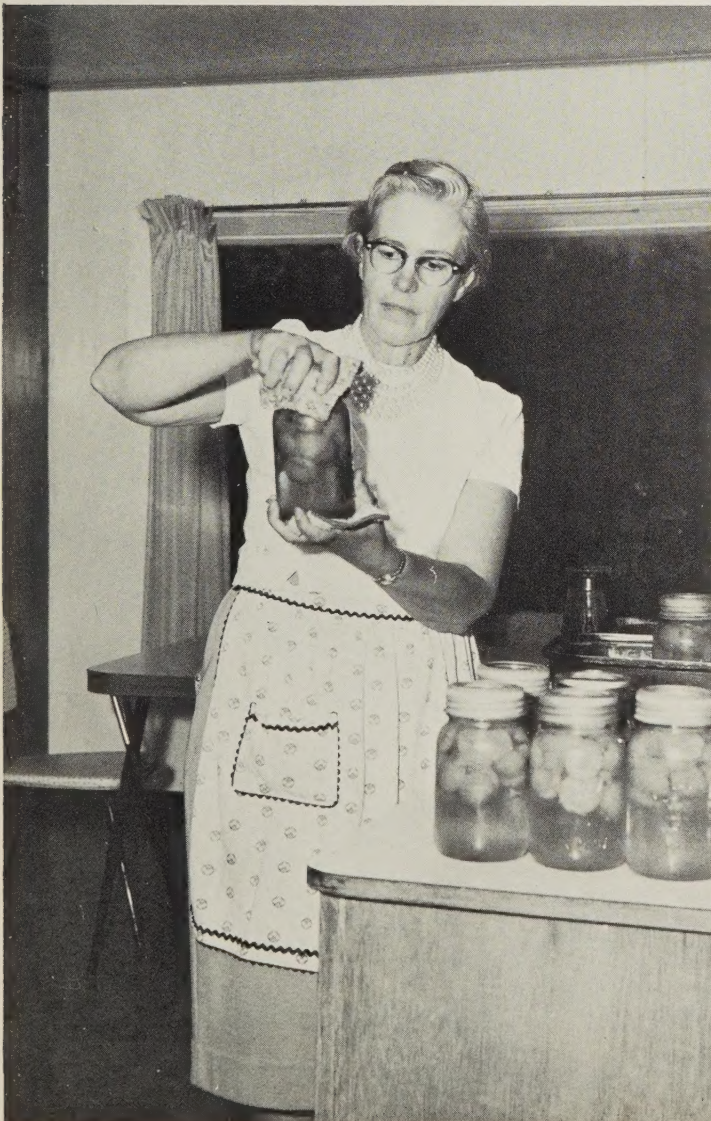


A general view of the farm buildings and part of the 20 quarter sections farmed by the Moores near Debolt.





Charlie Moore discusses the crop with District Agriculturist Neil Miller.



Mrs. Moore puts up preserves in her bright, modern kitchen.

the family have interests outside the farm. Charlie is active in the Alberta Seed Growers' Association, has been a leader of the 4-H Club, and participates in church affairs. Mrs. Moore is an executive member of the United Church Women, Sunday School Superintendent, and Social Service Convener of United Church Workers. Son Maurice is an elder on the church board and a member of the Community Hall board. Both Norman and Linda have been members of the 4-H Club.

An established name in the Peace River area for over 30 years, the Moores are particularly enthused over the future role of the district as a producer of registered forage seed and grain for Canadian, United States and European markets. Past records prove that, working as a team, the family has accomplished much, and their future plans show a dedication of purpose that truly makes them deserving of the title "Master Farm Family of Alberta."







THE CHARLIE MOORE FAMILY

Seated, front row, left to right: son Vernon, daughter Linda, Mrs. Moore, Charlie Moore, youngest son Brian.  
Standing, left to right: sons Maurice, Norman and Marvin.





**THE KEN BURNS FAMILY**

Seated, front row, left to right: Ken Burns, daughter Beverly, Jim Hadley, and Mrs. Burns. Standing, brother Doug Burns and Mrs. Hadley.





**ALBERTA**

CAREFUL planning has been the keynote of success for the Ken Burns Master Farm Family, operating a section and three quarters, twelve miles east of Didsbury.

Wise balancing of grain production with livestock has resulted in maximum productivity from the land. Half the cultivated acreage is in grain and half in forage, with proof of excellent soil management, good varieties, good fertility and weed control evident in the fine yields over the years. The rotation plan is three years grain, one year fallow and forage, for five or six years. The livestock program has been developed to utilize the forage and coarse grains, with 35 head of good breeding cows which have been graded up over the



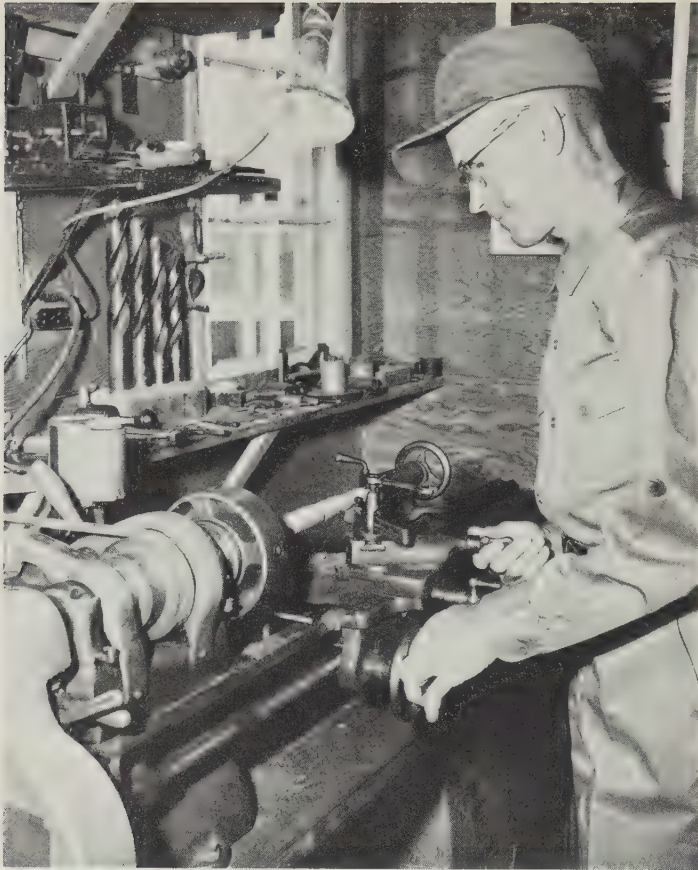


The neat and attractive layout of the Burns home and farm buildings typify the care and attention given their farm, located 12 miles east of Didsbury.



Mrs. Burns checks a sweater sleeve for size on daughter Beverly while daughter-in-law Donna Hadley watches.





Machinery on the Burns' farm is kept in a constant state of excellent repair by Ken, working in his well-equipped machine shop.



years through purebred bulls. In addition, there is a swine herd of 20 brood sows, and market hogs have contributed regularly to farm income.

Ken Burns and his brother Doug grew up on this farm, and took over management in partnership from their father. Both are graduates of the Olds Agricultural College and they make an excellent team. Sound agricultural knowledge and careful planning keep the farm operating at its greatest productive capacity. Ken's flair for machinery enables them to develop and maintain the full line of equipment in excellent repair.

The charming Mrs. Burns, in addition to presiding over the thoughtfully and tastefully remodelled farm home, helps her husband to

keep a comprehensive set of production and cost records which play a major part in farm planning.

Both Ken and Mrs. Burns are very active in community work, farm organizations and church groups. They are members of the Lone Pine Old Timers Club, and teach Sunday School at Knox United Church, where Ken is chairman of the Building Committee. He is president of the Midway Farmers' Union and Mountain View Rural Electrification Association and was a member of Jutland School Board. He is also an accomplished violinist whose talent is in demand for community affairs. Mrs. Burns is an officer in the Order of the Eastern Star and a former Wolf Cub leader. Their daughter, Beverly, is in grade two at Didsbury. Ken Burns' stepson, Jim Hadley, is a former First Class Scout and 4-H Club Member, now married and attending Mount Royal College, Calgary, with plans for a career in accounting.

It is the blending of the best management and husbandry practices, family interdependence, community activity, civic responsibility and good neighborliness that qualifies the Ken Burns Family for the 1964 award of Alberta Master Farm Family.







Master Farmer Burns and daughter Beverly inspect a portion of the 1964 crop.



Brothers Ken and Doug Burns look over their herd of good breeding cows, part of the farm's livestock program.





# ALBERTA

## 1949

J. G. DUSSEAUT FAMILY	VIMY
W. J. EDGAR FAMILY	INNISFAIL
L. R. JENSEN FAMILY	MAGRATH
J. E. MELENKA FAMILY	WARWICK
JOSEPH PAQUETTE FAMILY	DONNELLY

## 1950

EMILE CAMMAERT FAMILY	ROCKYFORD
CHARLES KALLAL FAMILY	TOFIELD
ROY BALLHORN FAMILY	WESTASKIWIN
E. S. PARSON FAMILY	BOYLE
FRED LABRECQUE FAMILY	SPIRIT RIVER

## 1951

J. G. POROZNI FAMILY	WILLINGDON
J. W. HOSFORD FAMILY	S. EDMONTON
FLOYD GILKYSON FAMILY	LA GLACE
VICTOR WATSON FAMILY	AIRDRIE

## 1952

JESSE COLE FAMILY	CLIVE
JOHN LAMBERT FAMILY	MANNING
E. R. LEWIS FAMILY	STONY PLAIN
J. H. SCHMALTZ FAMILY	BEISEKER
JOHN SKRYPITSKY FAMILY	MUNDARE

## 1953

FRANK JACKSON FAMILY	KEG RIVER
ERNEST BELZIL FAMILY	ST. PAUL
EMIL KVARNBERG FAMILY	BUFORD
LESTER LOHR FAMILY	ERSKINE
HOWARD HYMAS FAMILY	ROSEBUD

## 1954

HARLIE CONRAD FAMILY	CLAIRMONT
MARTIN ARNDT FAMILY	BARRHEAD
ADAM BUYER FAMILY	CARBON
W. R. STORCH FAMILY	GARDEN PLAINS
A. W. KING FAMILY	HIGH RIVER

## 1955

THE ROBINSON FAMILY	PINCHER CREEK
B. O. BROWN FAMILY	ACME
CHRIS SCHNEIDER FAMILY	VEGREVILLE

## 1956

A. D. FRASER FAMILY	TEEPEE CREEK
ALFRED ROSE FAMILY	ROCKY MOUNTAIN HOUSE
JOHN ROZMAHEL FAMILY	VIKING
WILFRED MCGILLIVRAY FAMILY	COALDALE

## 1957

NO AWARDS

## 1958

JAMES McCULLOCH FAMILY	DIDSBURY
MEL WOOD FAMILY	TOFIELD
ANDREW JESPERSON FAMILY	STONY PLAIN

## 1959

A. M. ROBERTSON FAMILY	CARSTAIRS
GEORGE COWLING FAMILY	HIGH RIVER

## 1960

H. M. HANEY FAMILY	IRON SPRINGS
J. R. CROZIER FAMILY	ST. ALBERT
ARTHUR BATES FAMILY	ACME
CHRIS OESTER FAMILY	PARADISE VALLEY

## 1961

G. R. POWLESLAND FAMILY	DEL BONITA
E. SCHIELKE FAMILY	CARSTAIRS
J. W. PEARSON FAMILY	EDBERG
MARTIN FELSTAD FAMILY	DAPP

## 1962

GEORGE DECHANT FAMILY	FAIRVIEW
ALBERT KAMPS FAMILY	LACOMBE
N. SIGURD NIELSON FAMILY	STANDARD
J. HAROLD McLAUGHLIN FAMILY	SPRUCE GROVE

## 1963

DONAT DUMONT FAMILY	BONNYVILLE
MEL QUANCE FAMILY	GADSBY
EWALD KADATZ FAMILY	SOUTH EDMONTON
GEORGE DUDLEY FAMILY	MAGRATH

## 1964

CHARLIE MOORE FAMILY	DEBOLT
KEN BURNS FAMILY	DIDSBURY



SCIENCE has ushered in the Atomic and Space Age. Man has launched satellites and is now planning with a degree of confidence on reaching the moon. These thoughts and plans stir us. They are an index of the strength of human aspirations, imagination, and genius.

But with all our Space Age planning, we still live close to the land. Many of us make our living from it. Many others derive pleasure from the recreation that the forests, fields, and streams afford. For each of us the land provides living space and is the source of our food, clothing, and housing.

Land, indeed, is part and parcel of our growth as a Nation — of our history and our national attitudes toward freedom and democracy. Ours is a choice land, blessed of Heaven.

—By EZRA TAFT BENSON



THE MASTER FARM FAMILY  
PROGRAM WAS INITIATED IN  
ALBERTA ON FEBRUARY 17, 1949.

IT IS A POLICY OF THE  
ALBERTA GOVERNMENT WHICH  
SEEKS TO SELECT AND HONOR  
FARM FAMILIES WHO HAVE  
MADE AN OUTSTANDING  
SUCCESS OF FARMING, HOME-  
MAKING AND CITIZENSHIP.



ISSUED UNDER THE DIRECTION OF  
HON. HARRY E. STROM  
MINISTER OF AGRICULTURE



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